## Starter Toolkit ($592):

- Liability insurance coverage for the walk (covers everybody - medical professionals, volunteers and walkers)
- Webpage development and maintenance (by us, for you) on WWAD's site outlining everything you wish to share including links to your medical webpage
- A starter set of WWAD t-shirts for walk participants or volunteers
- A sample pedometer and car magnet just for fun
- Access to WWAD Leader Portal to collaborate with Walk Champions around the country
- Marketing material updated monthly to keep the Walk advertising "fresh"
- "Prescription pads" prescribing walking
- A how-to guide, along with starter documents including waivers (English/Spanish), flyers, newsletter sign-up sheet and a press release
- Access to the weekly newsletter containing upcoming WWAD event dates, pertinent medical studies/information and much more
- Newsletter mention welcoming you to the WWAD family (link to your medical webpage included)

## Launch Kit ($1,084). In addition to the Starter Toolkit, members will receive the following:

- 50 WWAD t-shirts in total
- 50 WWAD pedometers
- One large vinyl promotional WWAD banner to post in an office or at the walk location
- One WWAD yard sign to post at the walk to notify participants of the walk location

## Co-Branding/Sponsorship ($5,000):

- Prominent sponsorship recognition on the WWAD website
- 100 WWAD t-shirts (co-branded)
- 100 WWAD pedometers (co-branded if reasonably possible)
- One large vinyl promotional WWAD banners (co-branded)
- One WWAD yard signs (WWAD only)
- Liability insurance and webpage development/maintenance
- Unlimited electronic marketing material
- National newsletter mention two times a year
- Recognition through social media (Facebook/Twitter) three times a year
- A national WWAD sponsor will finance a Starter Toolkit Membership for a scholarship applicant in your name
- Click here for co-branding FAQs

*All membership packages include over the top support from Walk with a Doc Headquarters through the entire membership.