

HOW YOU CAN HELP

Aside from being a member of the NYANP and EVEN IF YOU CAN'T we need everyone to Spring into Action!!

#1 If you have a NY address, email your legislator from NYANP.org.

#2 Actions to volunteer for:

- GREAT: Visit your legislator (Steve Koda can accompany you to be the bill language expert)
- EVEN BETTER: Go with a patient to your legislator. (Steve Koda can accompany you to be the bill language expert) We have been told that a patient talking to their legislator is the most powerful testimony.
- MUST DO: Use social media to post and share about licensing NDs in NY
- MUST DO: Collect 5 written patient testimonials or 2 video testimonials to post and share with legislators.
- GREAT: You can post the WRITE YOUR LEGISLATOR button/link on your social media and website.
- PLEASE DO: Talk to friendly MDs and get letters recommending ND licensing.

TIME LINE

MARCH

- Schedule an appointment to see your assembly member and state senator. (Bring a patient with you).
- Ask your patients to visit their legislators. (Offer to go with them.)
 - Bring Koda with you. March 11th
 - (Review NYANP memo on how to conduct the meeting with your legislators - or their staff).
- Add link on your website or Facebook page to WRITE YOUR LEGISLATOR program.
- Encourage patients and others to use the platform and send out a letter in March, April, and May.
 - March Letter Theme: "Be a cosponsor of the bill."

- Ask patient to send you a copy of the March letter, and ask for permission for NYANP to use the letter to visit legislator to ask them to be a cosponsor
- ☐ Talk to friendly MDs and get letters recommending ND licensing

APRIL

- ☐ Schedule an appointment to see your assembly member and state senator. (Bring a patient with you).
- ☐ Ask your patients to visit their legislators. (Offer to go with them.)
 - Bring Koda with you. April 29th
 - (Review NYANP memo on how to conduct the meeting with your legislators - or their staff).
- ☐ SOCIAL MEDIA: Update / highlight on your website or Facebook page the link to the WRITE YOUR LEGISLATOR platform. (A new plea to patients).
 - April Letter Theme: "Please ask your committee chair for a committee vote, and please vote in favor of naturopathic doctor licensing bill."
- ☐ Encourage patients to use their Social Media to get the word out.
- ☐ Talk to friendly MDs and get letters recommending ND licensing
- ☐ Reach out to ND students you know who are from NY, and ask them to use the "Engage" platform to write a letter. Encourage them to get their family in NY to write a letter and visit their Assemblymen and State Senators. (We will be contacting the colleges to let them know.)

MAY

- ☐ Schedule an appointment to see your assembly member and state senator. (Bring a different patient with you).
- ☐ Ask your patients to visit their legislators. (Offer to go with them.)
 - Bring Koda with you. May 6th and May 20th

- (Review NYANP memo on how to conduct the meeting with your legislators - or their staff).
- ❑ SOCIAL MEDIA: Update / highlight on your website or Facebook page the link to WRITE YOUR LEGISLATOR platform. (A new plea to patients).
 - May Letter Theme: “Please vote to pass bill to license naturopathic doctors.”
- ❑ Encourage patients to use their Social Media to get the word out.
- ❑ Talk to friendly MDs and get letters recommending ND licensing

SAMPLE COMMUNICATIONS TO LEGISLATORS – (Much more to come).

- Patients: Talk of their positive experience and beneficial results from naturopathic medicine.
- Doctors: Tell the legislator
 - Quote US Senate Resolution 221 of the 113th Congress
 - ☆ Naturopathic doctors are skilled in preventing and treating chronic disease, and so helps address epidemic of chronic disease in USA;
 - ☆ Naturopathic medicine is a safe, effective, and affordable means of health care, and so is popular in states where available;
 - ☆ Licensure of naturopathic doctors helps address the shortage of primary care physicians in the United States, while also providing people with more choice in health care; and so addresses an infrastructure weakness of the healthcare system in NY.
 - Blue Shield (health insurance) study in Washington state finds Naturopathic medical services saves money;
 - Why you chose ND school over MD school.
 - It addresses many of the problems in our healthcare system (cost; patient satisfaction; effectiveness), and so if he would study the profession he will realize that in time he will look back and see he did something very good for NY.

- The profession has worked hard to define the bill; is proud of the bill; and is united in support of the bill.